



2026 ANNUAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

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INTRODUCTION



The Williams-Franklin Foundation is excited to present our Sponsorship Packet for the 2026 Annual Golf Tournament Fundraiser. This year's event continues our mission of providing academic scholarships, business and career networking, and mentorship opportunities to HBCU students with financial need. We invite you to join more than 75 corporate sponsors who are committed to investing in the future of HBCU students across the nation. Your support will make a meaningful impact on the lives of students, helping to elevate their educational and professional paths.

12
Years of Operations

166
Students Awarded

\$592,300
Funds Raised

27
HBCUs Represented

ABOUT THE FOUNDATION



ABOUT US

The Williams-Franklin Foundation was formed in 2014 to devote philanthropic efforts to meet the financial needs of Historically Black College and University (HBCU) students while serving as a social connector to professional opportunities and networks. In 2025, WFF awarded 17 HBCU students academic scholarships totaling \$86,000, the highest annual scholarship amount since its inception.

WFF Co-Founders Dwight and LaShelle Franklin received the Joseph R. Biden Presidential Lifetime Achievement Award from the Office of the United States President, the Points of Light Foundation, and AmeriCorps for their dedication to higher education. The Williams-Franklin Foundation remains laser-focused on changing the trajectory of students' lives.



MISSION

The mission of the Williams-Franklin Foundation is to provide financial assistance, internship placements, professional networking, mentoring, and leadership opportunities to HBCU students whose amazing potential is fettered only by limited resources.



VISION

The Williams-Franklin Foundation's vision is to cultivate a future where HBCU undergraduates are well-equipped to thrive in any economic environment, emerging as leaders who positively impact their communities and the broader society.

TOURNAMENT INFO



DATE

Monday, June 15, 2026



COST

\$250.00 Per
Individual Registration
Early Bird Registration \$200



ATTIRE

Golf/Country Club



LAKWOOD COUNTRY CLUB

Lakewood Country Club is a 7,100-yard course situated on over 300 acres of hardwood. Rees Jones designed a course from this landscape that fit the natural terrain while incorporating his trademark bunker placements and green complexes.

GolfStyles Magazine has ranked Lakewood's course as Maryland's 6th best private course.

TOURNAMENT INFO



NEW THIS YEAR FOR NON-GOLFERS!!

Starting at 12pm sharp, non-golfers (or new players) can enjoy a 90-minute golf simulation clinic to learn the basics of the game of golf or to sharpen their skills. **SPACE IS LIMITED** for this activity. Sign up today!

If you cannot attend the clinic, you are welcome to join us and the other golfers at 2pm for a delicious lunch, programming, and networking experience.

COST

- \$225 Per Individual Registration
- \$250 Per Individual Registration **With** Simulation

ATTIRE

Golf/Country Club

STUDENT SPOTLIGHT



Taylor Sconiers
Sports Management



Joshua Wallington
Computer Science



Ashley Pryor
Computer Science



Carter Henderson
Sociology

SPONSOR LEVELS

TITLE

\$25,000

- Complimentary registration for three (3) foursomes to participate
- Complimentary hole sponsorship at two (2) holes
- Company marketing materials in golfer gift bags (some restrictions apply)
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as the Title Sponsor (including the WFF website, social media, and e-communications)
- Video promotion interview regarding why they selected WFF and what they do (company highlight)
- Step and repeat with the title sponsor logo and WFF logo

PLATINUM

\$20,000

- Complimentary registration for three (3) foursomes to participate
- Complimentary hole sponsorship at two (2) holes
- Company marketing materials in golfer gift bags (some restrictions apply)
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as a Platinum Sponsor (including the WFF website, social media, and e-communications)

GOLD

\$15,000

- Complimentary registration for two (2) foursomes to participate
- Complimentary hole sponsorship at one (1) hole
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as Gold Sponsor (including WFF website, social media, and e-communications)

SPONSOR LEVELS

LUNCH

\$5,000

- Complimentary registration for one (1) foursome to participate
- Complimentary hole sponsorship at one (1) hole
- Company logo at a food station
- Company logo on promotional materials as Lunch Sponsor (including WFF website, social media, and e-communications)

GOLF CART

\$3,000

- Complimentary registration for one (1) foursome to participate
- Company logo displayed in all carts during the tournament
- Company logo on sponsor board displayed at the event
- Company logo on promotional material as a Golf Cart Sponsor (including website, social media, and e-communications)

SCORING/SCOREBOARD

\$2,000

- Complimentary registration for one (1) foursome to participate
- Company name and logo displayed on the scoreboard
- Company logo on promotional material as a Scoring/Scoreboard Sponsor (including website, social media, and e-communications)

SPONSOR LEVELS

BEVERAGE/SNACK STATION \$2,000

- Complementary registration for one (1) foursome to participate
- Includes signage on the beverage and snack carts
- Company logo on promotional material as a Beverage & Snack Station Sponsor (including website, social media, and e-communications)

DRIVING RANGE \$1,000

- Company logo displayed at the Driving Range
- Company logo on promotional material as a Driving Range Sponsor (including website, social media, and e-communications)

CONTEST HOLES \$1,000

- Company name and logo displayed at one (1) hole
- Company logo on promotional material as a Contest Hole Sponsor (including website, social media, and e-communications)

REGISTRATION

ONLINE



Complete the [online sponsorship form](#).

The preferred deadline for sponsors is **Wednesday, April 15, 2026**.

BY CHECK

- Complete the Sponsorship Form
- Make the check payable to the Williams-Franklin Foundation
- Mail the completed form and check to the Williams-Franklin Foundation by **Wednesday, April 15, 2026**, to 4401 A Connecticut Avenue, NW, PMB 301, Washington, DC 20008, Attention: Sponsorship Team.

QUESTIONS ABOUT SPONSORSHIP REGISTRATION?

Email: info@wmsfranklinfoundation.org

SPONSORSHIP FORM

Preferred Deadline: Wednesday, April 15, 2026

Sponsoring Company / Organization: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

SPONSORSHIP LEVELS

<input type="checkbox"/> Title \$25,000	<input type="checkbox"/> Platinum \$20,000	<input type="checkbox"/> Gold \$15,000
<input type="checkbox"/> Lunch \$5,000	<input type="checkbox"/> Golf Cart \$3,000	<input type="checkbox"/> Scoring/Scoreboard \$2,000
<input type="checkbox"/> Beverage/Snack Station \$2,000	<input type="checkbox"/> Driving Range \$1,000	<input type="checkbox"/> Contest Holes \$1,000

If you have questions, please contact us at
info@wmsfranklinfoundation.org



CONTACT US

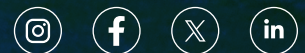
WEBSITE

www.wmsfranklinfoundation.org

E-MAIL

info@wmsfranklinfoundation.org

SOCIAL MEDIA



PHONE

771-210-1793

ADDRESS

4401-A Connecticut Avenue, NW
PMB 301, Washington, DC 20008