



2014 - 2024

**WILLIAMS-
FRANKLIN
FOUNDATION**
INVEST. EDUCATE. IMPACT.

2025 ANNUAL GOLF TOURNAMENT SPONSORSHIP PACKAGE



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INTRODUCTION



10
Years of Operations

124
WFF Scholars

\$385,000
Scholarship Awards

18
HBCUs Attended

The Williams-Franklin Foundation is excited to present our Sponsorship Packet for the 2025 Annual Golf Tournament Fundraiser. This year's golf tournament will celebrate a Foundation milestone - 10 years of providing academic scholarships, business/career networking, and mentoring opportunities to HBCU students with financial need. We hope that you will join more than 75 corporate donors who are investing to elevate the life trajectories of HBCU students across the nation.

ABOUT THE FOUNDATION



2014 - 2024

**WILLIAMS-
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ABOUT US

Co-founders Dwight and LaShelle (Williams) Franklin were raised to know the importance of “being in service to others.” However, this concept was crystallized in the educational and service-driven community at Howard University (HU) their alma mater. Since HU, the Franklins have integrated what they have learned through volunteer work and support of many charitable organizations.

In 2014, Dwight and LaShelle formed the Williams-Franklin Foundation to invite others to align their dollars with their passion for HBCU students.

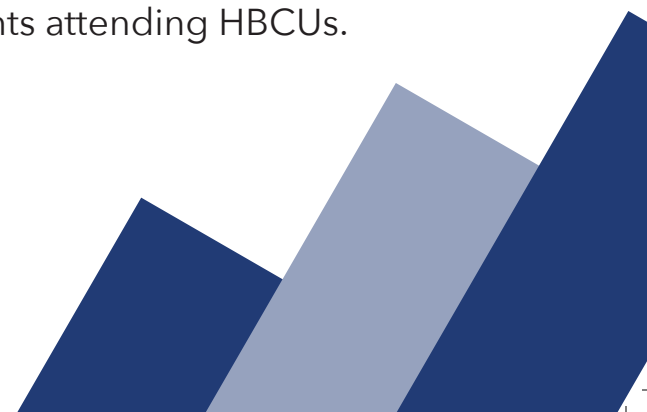
The Williams-Franklin Foundation (WFF) is a fully incorporated non-profit with 501(c)3 tax exemption status located in the District of Columbia.

MISSION

Our mission is to provide academic scholarships, business/career networking, and mentoring opportunities to HBCU students with extreme financial need.

VISION

To change the life trajectories of students attending HBCUs.



TOURNAMENT INFO



DATE

June 6, 2025



COST

\$250.00 Per
Individual Registration



ATTIRE

Golf/Country Club



LAKWOOD COUNTRY CLUB

Lakewood Country Club is a 7,100-yard course situated on over 300 acres of hardwood. Rees Jones designed a course from this landscape that fit the natural terrain while incorporating his trademark bunker placements and green complexes.

GolfStyles Magazine has ranked Lakewood's course as Maryland's 6th best private course.

NON-GOLFER ACTIVITIES



NEW THIS YEAR FOR NON-GOLFERS!!

Starting at 12pm **sharp**, non-golfers (or new players) can enjoy a 90-minute golf simulation clinic to learn the basics of the game of golf or to sharpen their skills. **SPACE IS LIMITED** for this activity. Sign up today!

If you cannot attend the clinic, you are welcome to join us at 2pm.

All non-golfers will join our other guests for a delicious lunch, programming, and networking experience.

COST

- \$225 Per Individual Registration
- \$250 Per Individual Registration **With** Simulation

ATTIRE

Golf/Country Club

2023 SPONSORS



MAIN STREET HOME LOANS
FROM MAIN STREET TO YOUR STREET



ReedSmith
Driving progress
through partnership



STUDENT SPOTLIGHT



Charis Haynes
Political Science



Jordan Alexander
Nutritional Science



Zachary Gunn
Psychology



Nya Morgan
International Studies

SPONSOR LEVELS

TITLE

\$25,000

- Complimentary registration for three (3) foursomes to participate
- Complimentary hole sponsorship at two (2) holes
- Company marketing materials in golfer gift bags (some restrictions apply)
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as the Title Sponsor (including the WFF website, social media, and e-communications)
- Video promotion interview regarding why they selected WFF and what they do (company highlight)
- Step and repeat with the title sponsor logo and WFF logo

PLATINUM

\$20,000

- Complimentary registration for three (3) foursomes to participate
- Complimentary hole sponsorship at two (2) holes
- Company marketing materials in golfer gift bags (some restrictions apply)
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as a Platinum Sponsor (including the WFF website, social media, and e-communications)

GOLD

\$15,000

- Complimentary registration for two (2) foursomes to participate
- Complimentary hole sponsorship at one (1) hole
- Company logo on sponsor board displayed at the event
- Company logo on promotional materials as Gold Sponsor (including WFF website, social media, and e-communications)

SPONSOR LEVELS

LUNCH

\$5,000

- Complimentary registration for one (1) foursome to participate
- Complimentary hole sponsorship at one (1) hole
- Company logo at a food station
- Company logo on promotional materials as Lunch Sponsor (including WFF website, social media, and e-communications)

GOLF CART

\$3,000

- Complimentary registration for one (1) foursome to participate
- Company logo displayed in all carts during the tournament
- Company logo on sponsor board displayed at the event
- Company logo on promotional material as a Golf Cart Sponsor (including website, social media, and e-communications)

SCORING/SCOREBOARD

\$2,000

- Complimentary registration for one (1) foursome to participate
- Company name and logo displayed on the scoreboard
- Company logo on promotional material as a Scoring/Scoreboard Sponsor (including website, social media, and e-communications)

SPONSOR LEVELS

BEVERAGE/SNACK STATION **\$2,000**

- Complementary registration for one (1) foursome to participate
- Includes signage on the beverage and snack carts
- Company logo on promotional material as a Beverage & Snack Station Sponsor (including website, social media, and e-communications)

DRIVING RANGE **\$1,000**

- Company logo displayed at the Driving Range
- Company logo on promotional material as a Driving Range Sponsor (including website, social media, and e-communications)

CONTEST HOLES **\$1,000**

- Company name and logo displayed at one (1) hole
- Company logo on promotional material as a Contest Hole Sponsor (including website, social media, and e-communications)



REGISTRATION

ONLINE



Complete the online registration form by clicking here: **Golf Fundraiser Event**.

The preferred deadline for sponsors is Thursday, June 6, 2024

BY CHECK

- Complete the Sponsorship Form
- Make the check payable to the Williams-Franklin Foundation
- Mail the completed form and check to the Williams-Franklin Foundation by **Thursday, June 6, 2024**, to 4401 A Connecticut Avenue, NW, PMB 301, Washington, DC 20008, Attention: Sponsorship Team.

QUESTIONS ABOUT SPONSORSHIP REGISTRATION?

Email: events@wmsfranklinfoundation.org

SPONSORSHIP FORM

Preferred Deadline: June 6, 2024

Sponsoring Company / Organization: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

SPONSORSHIP LEVELS

<input type="checkbox"/> Title \$25,000	<input type="checkbox"/> Platinum \$20,000	<input type="checkbox"/> Gold \$15,000
<input type="checkbox"/> Lunch \$5,000	<input type="checkbox"/> Golf Cart \$3,000	<input type="checkbox"/> Scoring/Scoreboard \$2,000
<input type="checkbox"/> Beverage/Snack Station \$2,000	<input type="checkbox"/> Driving Range \$1,000	<input type="checkbox"/> Contest Holes \$1,000

If you have questions, please contact us at
events@wmsfranklinfoundation.org

CONTACT US



 **WEBSITE**

www.wmsfranklinfoundation.org

 **E-MAIL**

events@wmsfranklinfoundation.org

 **SOCIAL MEDIA**



 **ADDRESS**

4401-A Connecticut Avenue, NW
PMB 301
Washington, DC 20008